



GREEN CERTIFICATE COURSES
FOR GREEN JOBS BY ECO DRIVE-2

Eco Drive 2 is an Indian registered trust dedicated to reduce global temperature by 2 0 C by finding suitable eco-ways to reduce green house gas impact in the ecology.

Eco Drive 2, through its dedicated website www.onlinecarbonfinance.com is offering a **unique green certificate course**, first time probably in India based upon practical experience and research which will make an individual **employable in green jobs**. These courses are very much relevant to academic and industry needs in today's context. It is being guided by a panel of Industries expert, leading academicians and many renowned professionals. Assistance will be given in finding green jobs to an aspirant who will successfully complete all four levels (level 1, level 2, level 3, level 4) of **Eco Drive 2 Green Certificate courses**.

Note:-

1. **Eco Drive 2** courses are divided into four levels (level 1, level 2, level 3, level 4).
2. Year round admission is possible in this three months certification courses.
3. Eco Drive 2 Certificate will be awarded on the successful completion of each level of course.
4. E learning mode of **Eco Drive 2 Green Certificate courses** are available from September – 2009 to meet world wide demands.
5. Course details, level and course code are given below.

| Level | Eco Drive 2 Green Course Name | Course Code |
|---------|--------------------------------------|-------------|
| Level 1 | Basic Carbon Credit Awareness Course | (BCCAC) |

| | | |
|---------|--|---------|
| Level 2 | Basic Carbon Finance Course | (BCFC) |
| Level 3 | Advanced Carbon Emission and Mitigation Course | (ACEMC) |
| Level 4 | Renewable Energy Practical Projects | (REPP) |

6. **Testing and Certification Methodology:**

- a. Each level as discussed above will be tested and certificate will be awarded on securing 50%.
- b. It will be a 100 marks test. It will consist of 80 objective questions of 1 mark each and two assignments of 10 marks each.
- c. Comments will be given by Experts on Assignments submitted as part of certification program.

7. An *Eco Drive 2 Monthly Bulletin* will be provided from September -2009 to all Eco Drive 2 course participants through soft copy for one year as part of course program.

Fees

1. Each Course (level 1, level 2, level 3, level 4)will be charged at USD \$ 500 for the foreign candidates. A foreign student enrolling for all the four levels will get 20% discount and he will pay **USD \$ 1600**.
2. An Indian student will have to pay INR 20,000/- for each level. If he register for all four levels at one time he will pay **Rs. 64,000/-** after 20% discount.

3. **Summary Eco Drive 2 Green Courses Price Table**

| Level | Eco Drive 2 Green Course Name | Course Code | Price in (USD) | Price in (INR) |
|---------|--------------------------------------|-------------|----------------|----------------|
| Level 1 | Basic Carbon Credit Awareness Course | (BCCAC) | \$ 500 | Rs. 20,000 |
| Level 2 | Basic Carbon Finance Course | (BCFC) | \$ 500 | Rs. 20,000 |
| Level 3 | Advanced Carbon | (ACEMC) | \$ 500 | Rs. 20,000 |

| | | | | |
|---------|-------------------------------------|--------|--------|------------|
| | Emission and Mitigation Course | | | |
| Level 4 | Renewable Energy Practical Projects | (REPP) | \$ 500 | Rs. 20,000 |

4. Summary Eco Drive 2 Green Course Price Discounted Table

| Level | Price in (USD) | Price in (INR) |
|---------|----------------|----------------|
| 1,2,3,4 | \$ 1,600 | Rs. 64,000 |

Note :-

1. Above price is applicable on taking admission at one time for all the four levels.
2. To gain confidence and expertise level 1 (BCCAC) is mandatory.
3. Level 2,3,4 are recommended at any time after level 1.
4. On successful completion of level 1,2,3,4 only green jobs assistance will be provided to the candidates in India.

Prospectus

| | |
|-------------------------|---|
| Course Name | Basic Carbon Credit Awareness Course |
| Course Level | 1 |
| Course Code | (BCCAC) |
| Course Mode | online learning |
| Course Duration | 3 months from date of admission, Year Round |
| Course Price | USD \$ 500 & Rs. 20,000/- for Indian Citizen (if admitted one course at a time) |
| Discounted Price | USD \$ 1600 & Rs. 64,000/- for Indian Citizen (if paid one time for level 1,2,3,4) |
| Payment Mode | Online/Cheque payable at New Delhi India |

| | |
|-----------------------|--|
| <i>In favor of</i> | <i>Eco Drive 2</i> |
| <i>E-mail support</i> | info@onlinecarbonfinance.com |

COURSE CONTENTS

1. **Introduction to Carbon Credit**
 - a. Historical Background
 - b. Climate change
 - c. Global warming
 - d. Mitigating Global Warming
 - e. Kyoto protocol
 - f. Bali Meet-2007
 - g. Post Kyoto 2012 and beyond

2. **Market Analysis**
 - a. Target Market Segment Strategy
 - b. Market Trends
 - c. Market Needs
 - d. Market Growth
 - e. The Carbon Trading business
 - f. Business Participant
 - g. Competition and Services Partners
 - h. Main Competitors

3. **Strategy and Implementation**
 - a. Value Proposition
 - b. Competitive Edge
 - c. Positioning Statement
 - d. Pricing Strategy
 - e. Promotion Strategy
 - f. Marketing Program
 - g. Business Development Strategy
 - h. Strategic Alliances
 - i. Milestones

4. **Services**
 - a. Service Description
 - b. Competitive Comparison
 - c. Fulfillment
 - d. Technology
 - e. Future services

5. **Company Formation**
 - a. Company Ownership

- b. Start-up Investment
- c. Company Location

6. **Management**

- a. Management Team size
- b. Organization Structure

7. **Keys to Success**

- a. Summary
- b. Further reading and References
- c. Useful Links

Note: -

Prospectus and course contents for level 2, level3, and level 4, will be made available by paying USD \$ 30 or Indian Rupees 1200.